

# shannon brockley



shannonbrockley.com



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## education

### Lynchburg College [2015]

Bachelor of Arts: Graphic Design Major  
Communications Studies & Marketing Minors

Graduated Cum Laude - 3.53 GPA

## honors

Firefly Music Festival Poster Contest Winner [2017]

Silver American Advertising Award Winner [2015]

Dean's List Lynchburg College [2011 - 2014]

Phi Eta Sigma National Honor Society [2011 - 2015]

Kappa Pi Art Fraternity [2014 - 2015]

Lynchburg College Women's Lacrosse [2011 - 2015]

ODAC All-Academic Team [2011 - 2015]

(IWLCA) Scholar-Athlete Academic Honor Roll [2015]

## service

Team IMPACT Team Leader [2013 - 2015]

**Lynchburg College Women's Lacrosse**

Salvation Army Holiday Bell Ringer [2011 - 2015]

## skills

### Other

PC & Mac  
Microsoft Office  
Microsoft Outlook

### Adobe Suite

Photoshop  
Illustrator  
InDesign  
Dreamweaver  
Fireworks  
Muse

## work experience

### Compass Group - Proposal Development Center [Charlotte, NC] Graphic Designer & Copywriter September 2015 - Present

- Designs and creates business proposals for the world's largest food and vending services company
- Uses InDesign to create custom layouts for magazine proposals that vary from 30-300 pages
- Works directly with sales representatives to create proposals that best reflect the client's brand and values
- Works well in a fast-paced, high-intensity environment with hard deadlines

### Lynchburg College MyLC's Hornet Headquarters [Lynchburg, VA] Team Manager & Head Graphic Designer May 2013 - May 2015

- Started as an intern and moved to paid position as Graphic Designer and Team Manager
- Created headers and logo for college's homepage
- Generated three graphics for off-campus attractions weekly (featured on college homepage)
- Designed and updated information and images on the "Student of the Week" corkboard weekly (featured on college homepage)
- Inserted final graphics into website's .php code

### The Aurous, Journal of Visual Arts & Creative Writing [Lynchburg, VA] Graphic Design Representative September 2013 - May 2015

- Acted as the graphic design representative on staff
- Chose the best graphic design pieces to represent the creativity of the student body
- Gave creative input for magazine and layout design

### Enne Bi Communications - Gaslamplocal.com [San Diego, CA] Graphic Design/Creative Intern May 2013 - August 2013

- Designed menus and flyers for restaurants and businesses in Downtown San Diego's Gaslamp Quarter
- Edited pictures used in projects for the Convention Center
- Edited clients' website content through coding

## freelance work

Lynchburg College [Athletic Department Logo]

Lynchburg College [Women's Lacrosse Team Gear]

StyleWise Partners [Business Logo]